



ALEX J. FERNANDEZ  
COMMISSIONER

MEMORANDUM

**To:** Honorable Laura Dominguez, Chair, and  
Members of the Public Safety and  
Neighborhood Quality of Life Committee

**Date:** February 12, 2024

**From:** Alex J. Fernandez, Commissioner

**Subject:** Item #2: Miami Beach Drive from  
24 Street to 29 Street

I am writing to request your support and recommendation for prioritizing funding towards the development of a comprehensive Miami Beach Drive Master Plan in the upcoming Fiscal Year 2024 budget process.

As you are aware, discussions and deliberations regarding the improvement of Miami Beach Drive (MBD) between 24th and 29th Streets have been ongoing for some time. The impetus for these discussions stems from the expressed desire of residents, as conveyed through the Mid-Beach Neighborhood Association, to collaborate with the City in enhancing the area's aesthetics, cleanliness, and overall quality of life. More specifically, MBNA has requested for the City to, *“renovate this amenity and make it a safe, pedestrian friendly, and aesthetically pleasing public Promenade.”*

Since its initiation, several crucial steps have been taken to address various aspects of improvement, including landscaping, cleanliness, infrastructure repair, and flood mitigation. Notably, Public Works has provided updates on the progress made, highlighting significant achievements such as the determination of City ownership over MBD, enhancement of beach entrances, and ongoing improvement initiatives.

However, to ensure a comprehensive and sustainable transformation of Miami Beach Drive, it is imperative that we undertake a systematic approach through the development of a master plan. This plan will serve as a roadmap for long-term enhancements and will encompass various facets, including hardscape, drainage, landscaping, lighting, CCTV installation, signage, and pavement markings.

To kickstart this process, I propose allocating \$500,000 towards funding a Feasibility Study and the subsequent development of the master plan. This study will conduct a thorough assessment of the proposed improvements, evaluating not only their feasibility but also identifying any existing utilities that may require replacement or upgrading, such as water distribution, sanitary sewer, and drainage systems.

The outcomes of the feasibility study will inform the creation of a comprehensive project master plan and budget, which will guide our efforts towards securing funding for the design, permitting, and eventual construction of the proposed improvements.

Therefore, I urge the Committee to consider making a motion recommending that the City Commission prioritize \$500,000 in the FY 2024 capital budget for the Miami Beach Drive Master Plan. This strategic



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investment will not only address the immediate needs and desires of our constituents but will also lay the foundation for the sustainable development and enhancement of this vital area.

Thank you for your attention to this matter. I look forward to discussing this proposal further at our upcoming meeting and working collaboratively towards advancing the vision for a revitalized Miami Beach Drive.

Thank you.



### MBNA GOALS and VISION for MIAMI BEACH DRIVE

- We will be requesting for the name to be changed to "MID BEACH PROMENADE" since this stretch is no longer a "drive" and it is located within the MidBeach boundaries.
- We also request for the City to allocate funding to renovate this amenity and make it a safe, pedestrian friendly, and aesthetically pleasing public Promenade enjoyed by residents and visitors alike; (see some ideas below.)

