


MidBeach Neighborhood Association

March 2024





1

COMPANY
INTRODUCTION
& PRECEDENT



ATLANTA



BALTIMORE



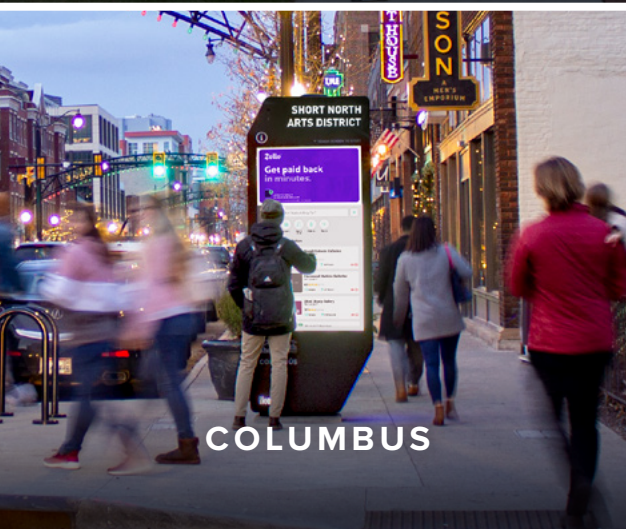
BERKELEY



CINCINNATI



CLEVELAND



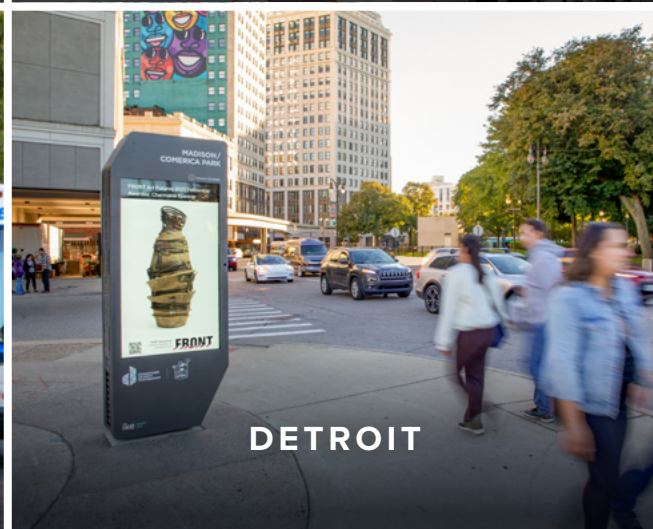
COLUMBUS



CORAL GABLES



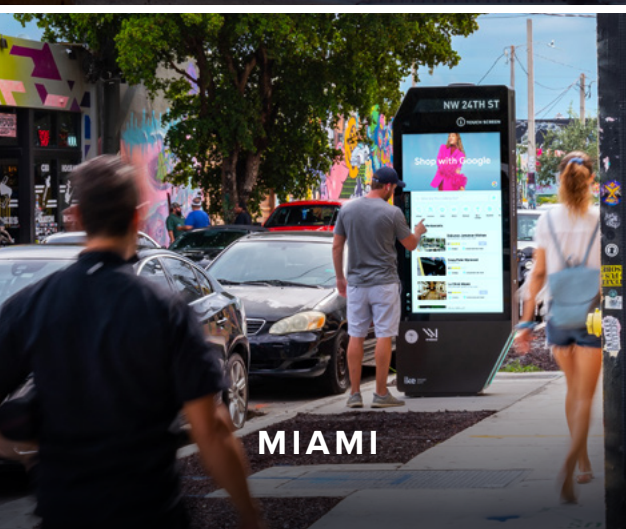
DENVER



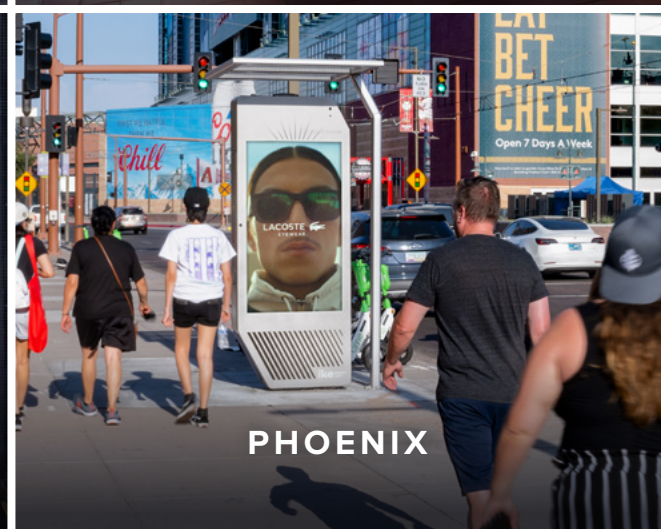
DETROIT



HOUSTON



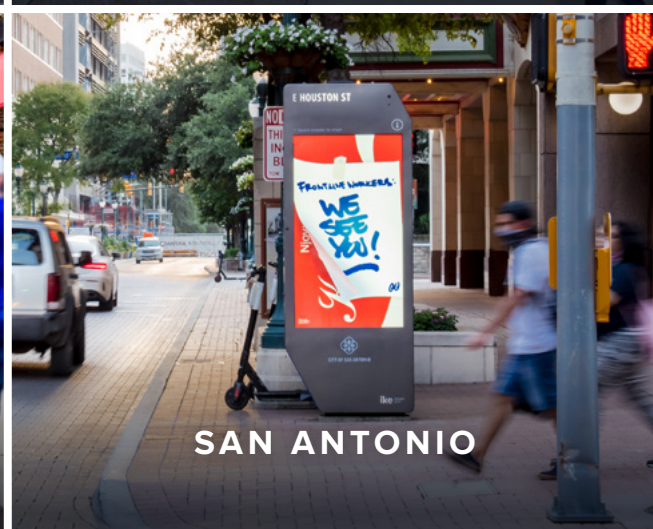
MIAMI



PHOENIX



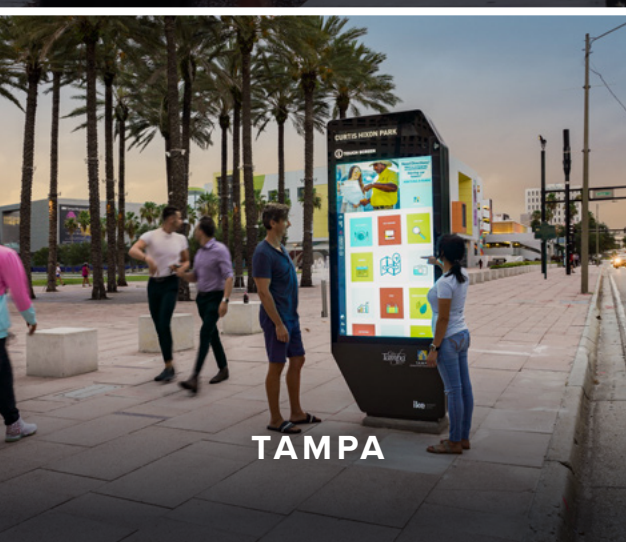
RALEIGH



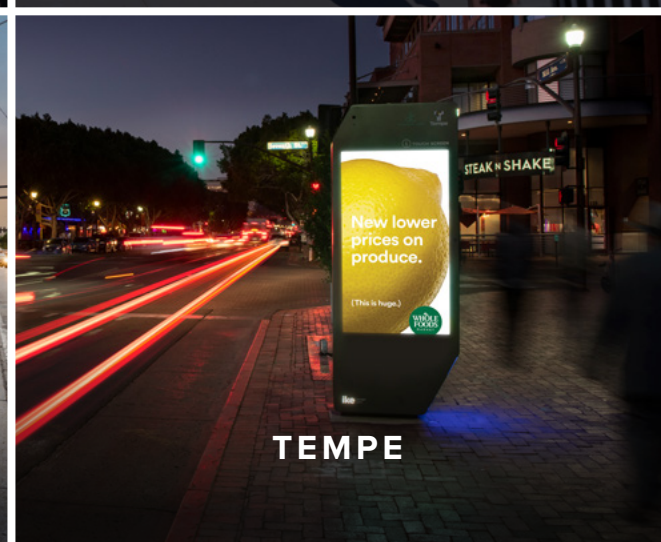
SAN ANTONIO



ST. LOUIS



TAMPA



TEMPE

OUR MISSION:

WE PIONEER
SMART CITY TECHNOLOGY
TO **IMPROVE LIVES IN CITIES.**

EXPERT & VERTICALLY INTEGRATED TEAM



OVER **145 ASSOCIATES** WORKING TOWARDS A COMMON GOAL.

THE TRUE SMART CITY HUB

OBJECTIVES



DISCOVERY

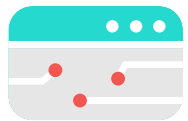


MOBILITY



EQUITY

PLATFORM



WORLD-CLASS SOFTWARE




FLEXIBLE AND RESPONSIVE

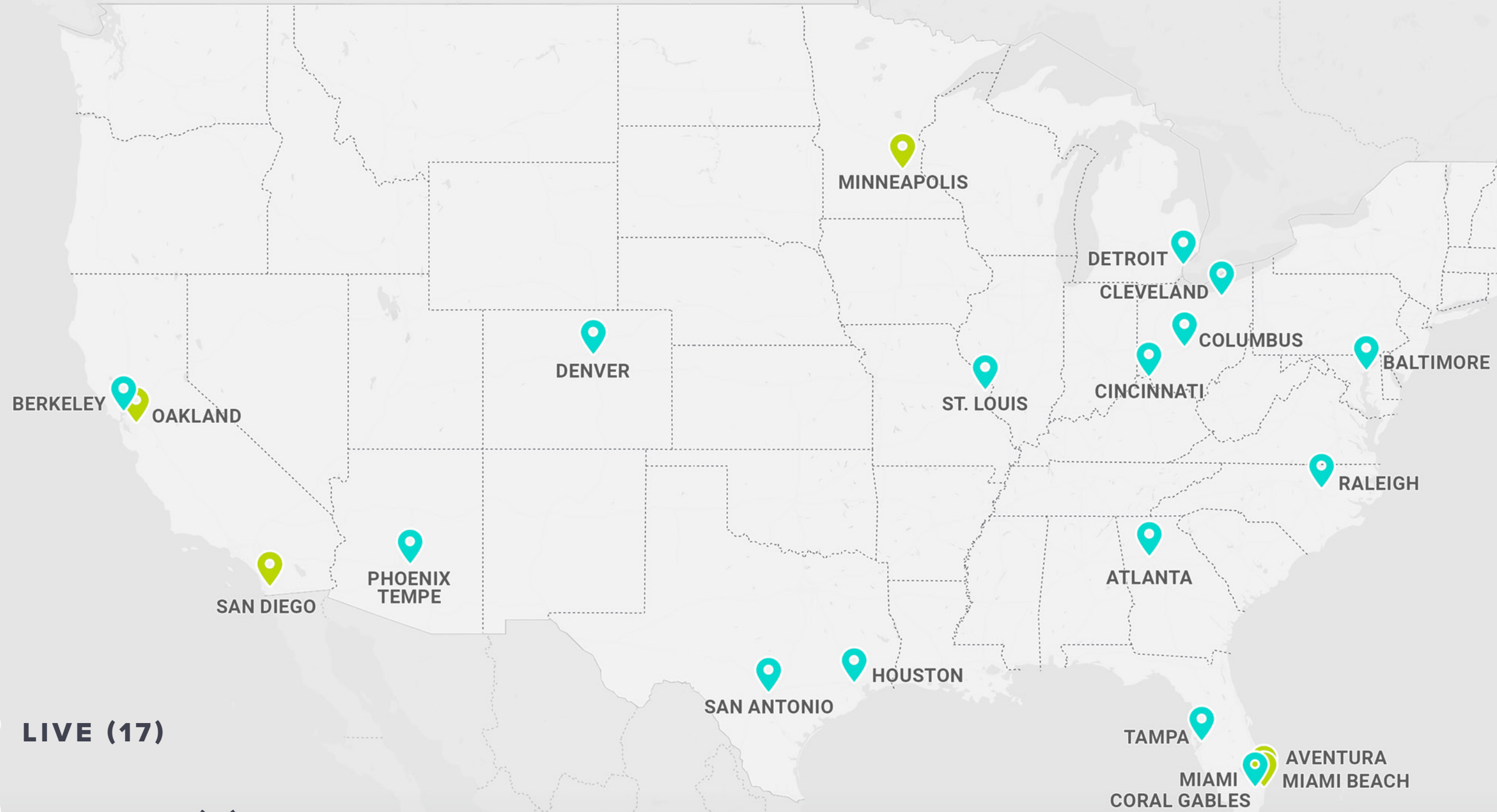


CONTINUOUS INNOVATION



 Please click to learn why cities across the country are choosing IKE.

NETWORKS IN SMART CITIES NATIONWIDE



EXPERIENCE IN SOUTH FLORIDA

IKE Smart City has several years of experience working in South Florida, most notably with our IKE installations in Miami and Coral Gables.



Watch Miami Mayor Francis Suarez discuss how IKE adds value to the City in an episode of his social media video series, Cafecito Talk.



MIAMI - 150 KIOSKS



CORAL GABLES - 10 KIOSKS

2

RFP AWARD &
CITY COMMISSION
APPROVALS

UNITED STATES POST OFFICE



RFP AWARD & CITY COMMISSION APPROVALS

KEY DATES

- ▶ **August 2021:** IKE submitted an unsolicited proposal to the City to manufacture, install, maintain, and operate interactive digital media kiosks at certain locations throughout the City
- ▶ **April 2022:** The City issued an RFP seeking alternative proposals for the same purpose as IKE's unsolicited proposal
- ▶ **December 2022:** IKE was awarded the RFP
- ▶ **January 2023:** The City Commission upheld the recommendation of IKE being the selected vendor and authorized the City Manager to begin contract negotiations
- ▶ **June 2023:** The Mayor and City Commission approved the business terms of the agreement
- ▶ **July 2023:** The agreement between IKE and the City was fully executed

CONTENT STANDARDS

IKE Smart City will not display:

- ▶ Anything that has a strobing effect or visually replicates a traffic sign in colors and words;
- ▶ anything that is false or misleading;
- ▶ material that is immoral, lascivious, or obscene; ▶
- businesses engaged in any activity that requires the exclusion of minors;
- ▶ anything that promotes unlawful or illegal goods, services or activities;
- ▶ tobacco or tobacco related products;
- ▶ firearms;
- ▶ sexual services, programs or products;
- ▶ political advertisements;
- ▶ competitive products included in any citywide exclusive sponsorship agreement with non-alcoholic pouring rights providers;

- ▶ advertisements relating to medical marijuana; and
- ▶ any such additional category of advertising that may be added by the Mayor and City Commission.

Any prohibited or unacceptable material, as determined by the City Manager, shall be removed upon written notice to IKE Smart City within 24 hours.



3

KIOSK DESIGN,
SPECIFICATIONS,
FUNCTIONALITY &
BENEFITS

KIOSK DESIGN - ARCHITECT PARTNERSHIP

IKE has partnered with award-winning architect William Lane to generate a one-of-a-kind kiosk design that captures the history, architecture, and personality of Miami Beach.

The ultimate design chosen by William Lane is inspired by the most prevalent and iconic style of architecture in the City, Art Deco. Specifically, it features geometric lines and curves.

William Lane has chosen a muted version of this new kiosk design to serve as the City's standard product. The more subdued design is a beautiful sculpture on its own, but also seamlessly blends into the pedestrian's environment.

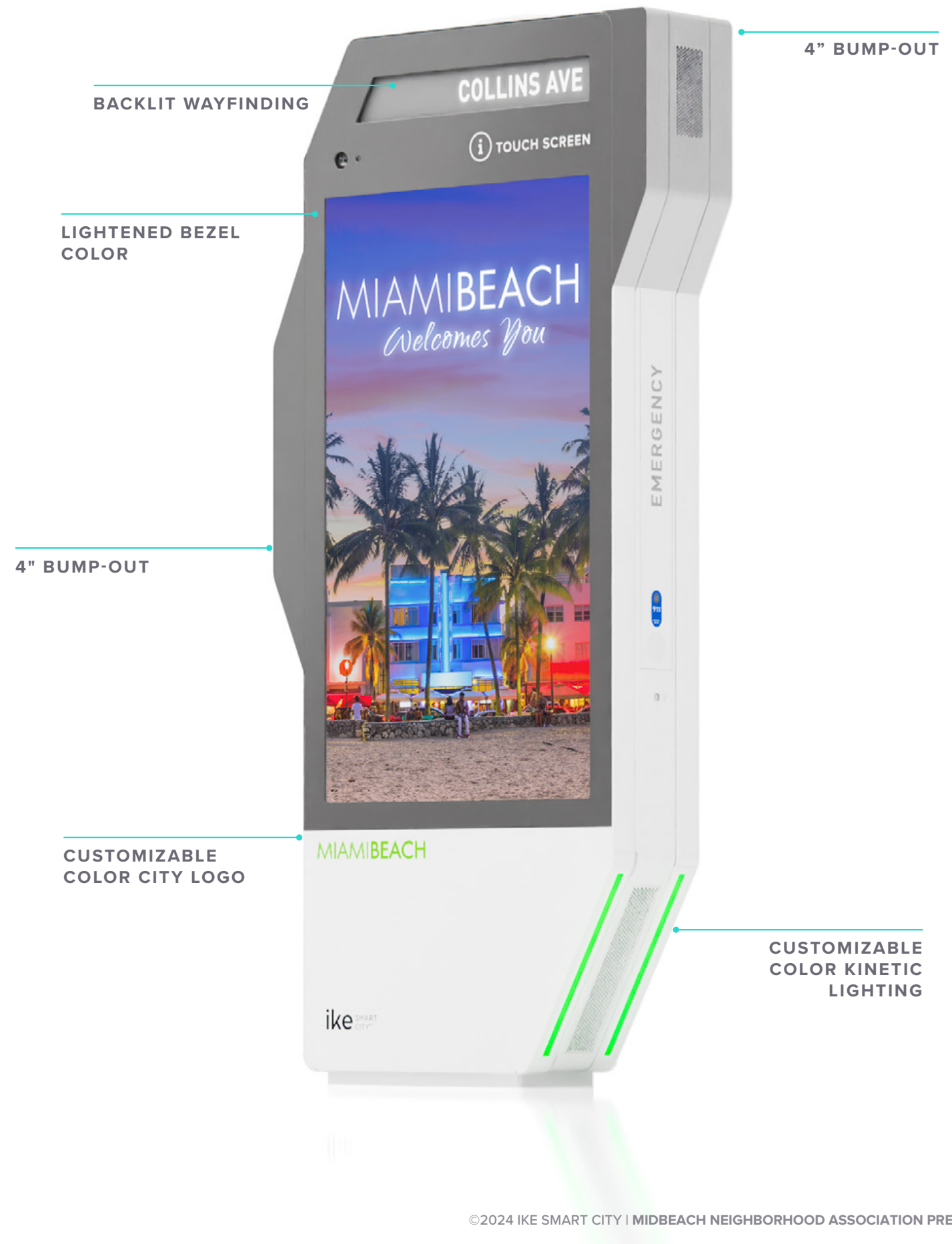
Additionally, William Lane has included an alternate design with unique color options, allowing increased customization where appropriate and based on the kiosk's surroundings. The colors are Art Deco-inspired pink, blue, yellow, and green.



KIOSK DESIGN - MIAMI BEACH DESIGN

DESIGNED BY WILLIAM LANE

- ▶ Using our original IKE prototype, William Lane developed a design that transforms IKE's classic shape into a unique version that is specific to Miami Beach. By adding 4" projections to each side of the kiosk, he introduced movement, symmetry, and an organic sensibility.
- ▶ The proposed modified kiosk shown to the left has a neutral palette and would be used as the standard design in the various designated locations throughout the city.



KIOSK DESIGN - ALTERNATE DESIGN, NEUTRAL

DESIGNED BY WILLIAM LANE

- ▶ In addition to the new standard design, William Lane created an alternate kiosk design to be incorporated into specific curated locations, serving as a collection of robust markers throughout the city.
- ▶ Evolving from the new design standard, William Lane explored a more sculptural and graphic prototype. This alternate option is detailed in a neutral palette, or could be altered with color variations shown on the following pages.



KIOSK DESIGN - ALTERNATE DESIGN, COLOR VARIATIONS



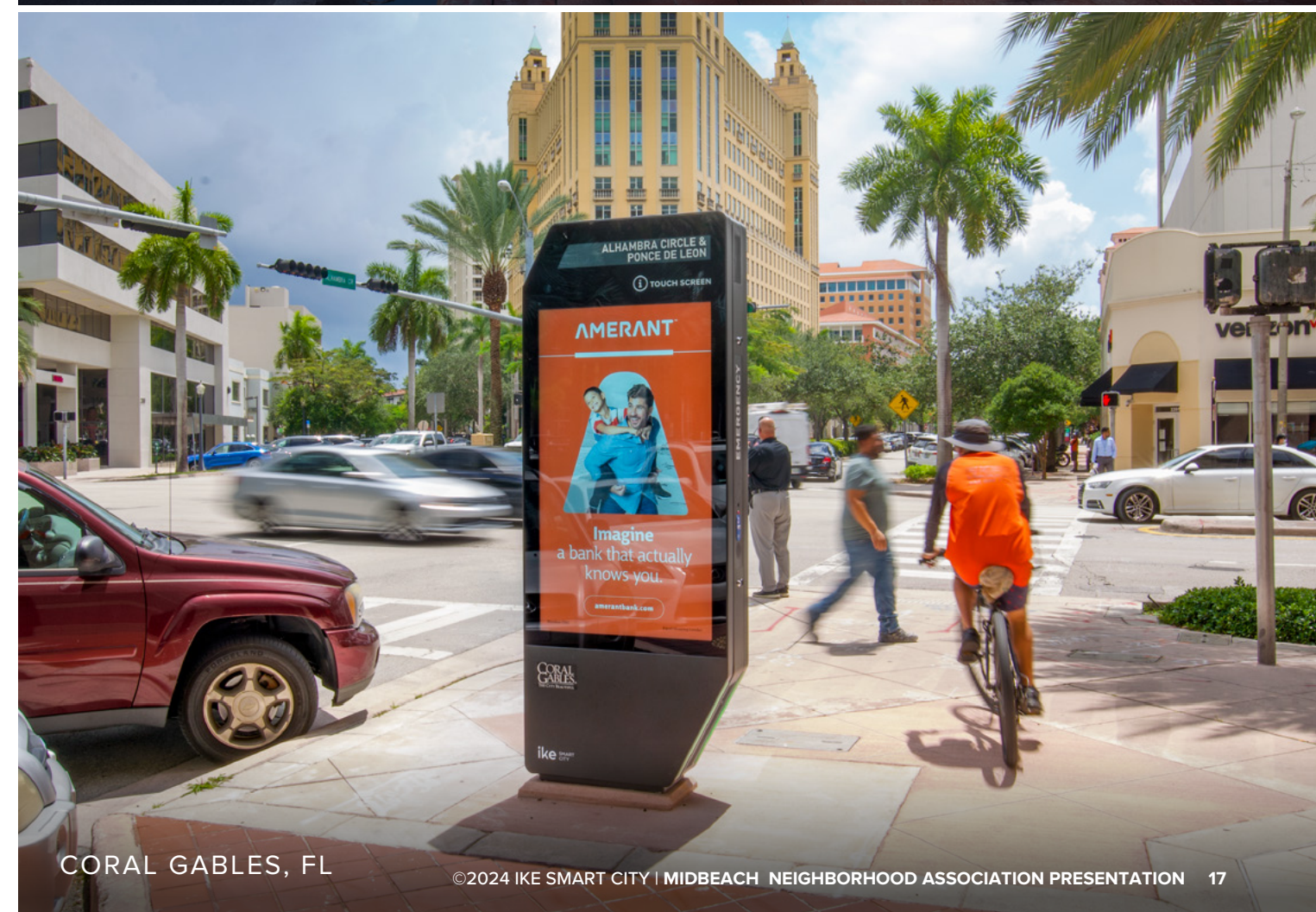
KIOSK SPECIFICATIONS



HARDWARE	DESCRIPTION
PHYSICAL	<ul style="list-style-type: none"> • Size: (H x W x D) 8' 3.5" x 3' 9.5" x 1' 0.5" • Weight: 890 lbs • Required sidewalk area: 6' 2" x 6' 4" • 6' 2" x 3' level area on both sides of the kiosk is provided in compliance with building codes
POWER SOURCE	<ul style="list-style-type: none"> • 20A @ 120V / 15A @ 240V • Max power consumption 1920W • Connects to new or existing metered/unmetered utility service as needed, fed from underground in the sidewalk • Evaluated to UL Safety Standards by a Nationally Recognized Testing Laboratory (NRTL)
TOUCHSCREEN DISPLAYS	<ul style="list-style-type: none"> • Screen size: 65" (5' 5") • Screen type: IPS LCD • Resolution: 1920 x 1080 • Aspect ratio: 16:9 • Active image area : 4' 8.2" x 2' 7.6" • Viewing angle: (H x V) 178° x 178° • Direct LED backlit • Brightness: 4000 nits, auto-adjusted by ambient light sensors • Supports polarized sunglasses
INTERNET CONNECTIVITY	<ul style="list-style-type: none"> • Wireless Access Point for free public Wi-Fi • Hotspot within a 75' radius • Connectivity provided by mobile modem, LTE Advanced with SIM-based auto-carrier • Fiber optics possible but not required
STANDARD/OPTIONAL CAMERAS	<ul style="list-style-type: none"> • Standard configuration: Two integrated video cameras for novelty use in Photo Booth application • Optional technology: One emergency call camera and two security cameras with a DVR recording system
OPTIONAL EMERGENCY CALL SYSTEM	<ul style="list-style-type: none"> • Emergency call button with an integrated cellular connection module connects to local emergency authorities when pressed • Integrated speaker provides two-way audio communication and pinhole camera allows emergency services to see the caller and surroundings
ADA COMPLIANCE	<ul style="list-style-type: none"> • Minimum touchscreen height (ADA enabled) = 1' 3" • Maximum touchscreen height (ADA enabled) = 4' • Side reach maximum (i.e. footing-to-screen distance) = 10" • Leading edge of protrusion less than 2' 3"

RESILIENT KIOSK DESIGN

- ▶ Corrosion-resistant for a minimum of 15 years
- ▶ Dust- and water-resistant to a rating of IP-56
- ▶ Shatterproof tempered glass doors laminated with optical clear resin
- ▶ Operating temperature of -20° to 120° Fahrenheit and 5% to 95% humidity
- ▶ Withstands direct sunlight up to 300W per square meter of solar load
- ▶ Rated to withstand hurricane-force winds of up to 165 mph (including glass and foundation)
- ▶ Flood sensor automatically powers down the system if water line reaches 18” from the base of the kiosk



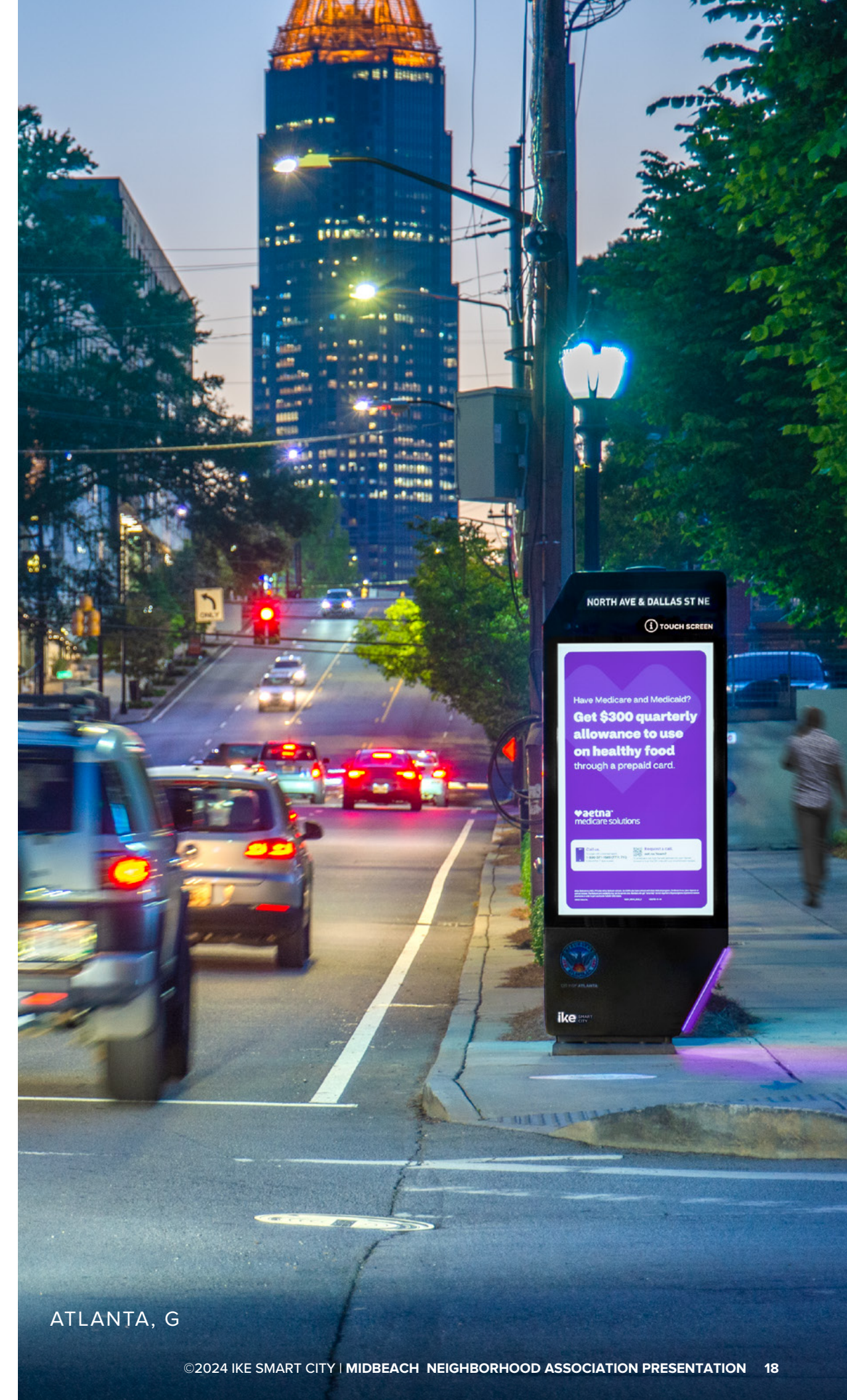
ILLUMINATION DETAILS

SPECIFICATIONS

- ▶ 65” dual-sided digital screens
- ▶ Native resolution: 1920 x 1080
- ▶ Illumination measurement: 320 NIT - 4,000 NIT

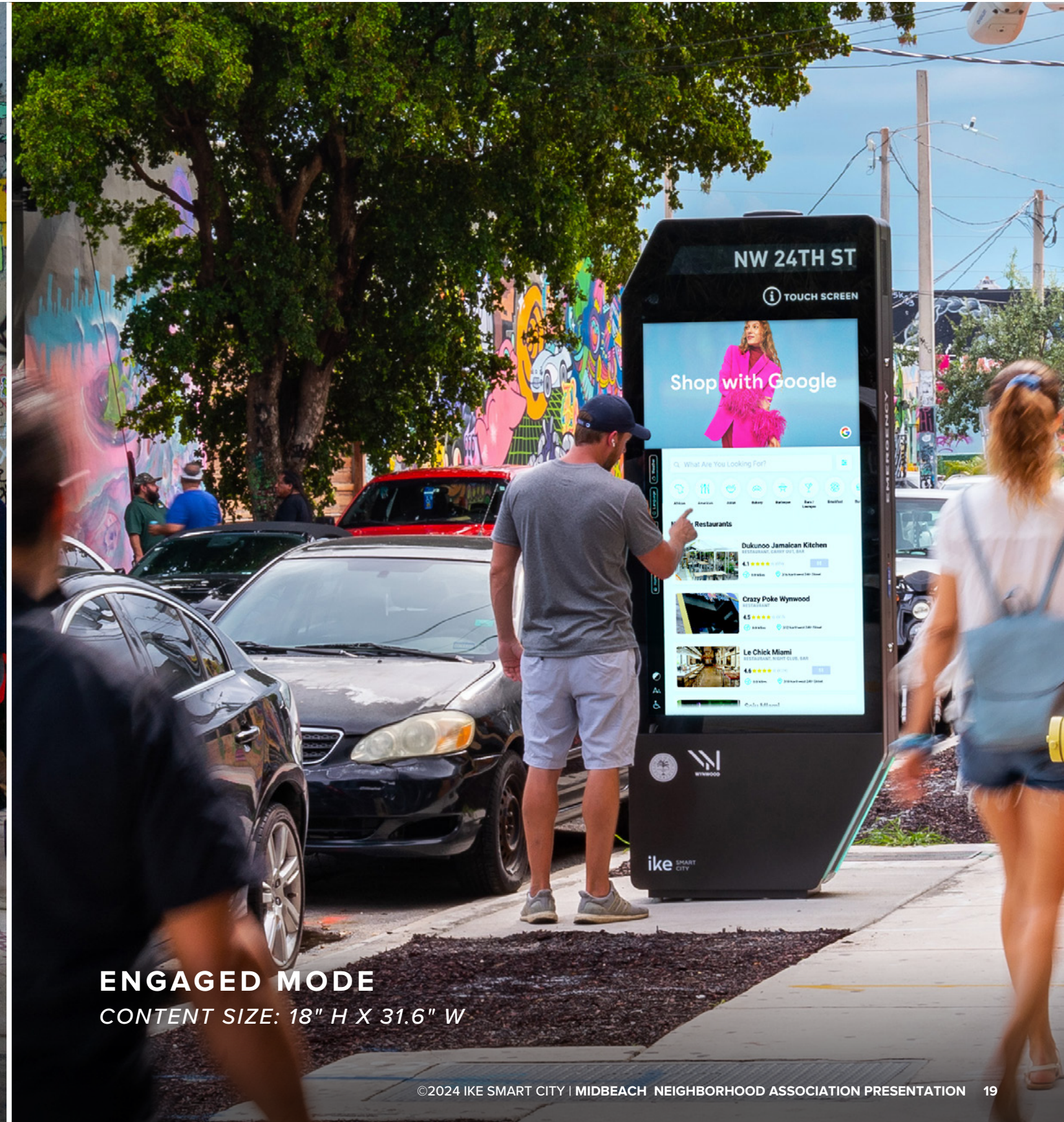
BRIGHTNESS CONTROLS

- ▶ Ambient light sensors automatically dim the brightness of IKE’s screens
- ▶ Remote monitoring system
- ▶ Remote illumination control system
- ▶ Graphics in the advertising loop rotate in 10-second increments




ATLANTA, G

TWO MODES OF OPERATION




INTERACTIVE SUITE OF APPLICATIONS



EAT + DRINK

Gives plenty of options for hungry and thirsty residents and visitors to satisfy their cravings.



EVENTS

Highlights everything going on in the city with up-to-date event listings and integrated wayfinding.



PHOTOBOOTH

Lets pedestrians take fun selfies and send the pics to their smartphone.




TRANSIT

Provides multimodal wayfinding, trip planning, and real-time public transit information.



DIRECTIONS

Provides the user with a point-to-point tour of local landmarks.



JOB BOARD

Provides communities with easy access to local job listings and employment opportunities.



PARKS + BEACHES

Helps people enjoy the sunshine at outdoor destinations around the city.




SOCIAL SERVICES

Improves access to support services and resources for communities and citizens in need.



ARTS + CULTURE

Showcases cultural destinations and activities for those looking to experience the creative arts.



ACTIVITIES

Highlights things to do in the city across a wide range of interests.



SAFE SHELTER

Directs those without homes or a safe place to stay to facilities offering beds and other services.




CIVIC RESOURCES

Makes it easy to get important things done with listings of municipal buildings and services.



SURVEY SAYS

Collects citizen feedback on questions created by the city.




STAY

Lists a wide variety of overnight accommodations.



ARCADE

Entertains and engages pedestrians with a fun and easy-to-use video game.



SHOP

Entices shoppers to spend at local retail destinations.

CUSTOMIZABLE CITY POSTERS

The Poster application provides the City with dedicated and highly visible space for custom messaging on IKE's home screen. The application can be used to support the City's objectives including but not limited to promoting initiatives, events, and public announcements.



POSTER APPLICATION CONTENT

PUBLIC SAFETY

- ▶ Emergency Call System dials 911
- ▶ Enables two-way communication between caller and dispatcher
- ▶ Three security cameras record surroundings



REAL-TIME WEATHER AND OTHER EMERGENCY MESSAGING

- ▶ IKE displays emergency alerts in real-time from the Integrated Public Alert & Warning System
- ▶ Alerts include severe weather events, AMBER alerts, active shooters, and more



PUBLIC ART & EXHIBITIONS

Collaborations across the country include work with art curators and organizations such as:

- ▶ Pérez Art Museum Miami
- ▶ ICA Boston
- ▶ Hirshhorn Smithsonian
- ▶ Larry Ossei-Mensah
- ▶ For Freedoms
- ▶ MCA Denver
- ▶ Diana Nawi
- ▶ Wexner Center for the Arts
- ▶ Living Walls
- ▶ The Propeller Group
- ▶ The Hammer Museum
- ▶ MOCA Los Angeles

and artists such as:

- ▶ Jenny Holzer
- ▶ Ann Hamilton
- ▶ Barbara Kruger
- ▶ Hank Willis Thomas
- ▶ Nari Ward
- ▶ Nick Cave
- ▶ Cornelius Tulloch
- ▶ Genevieve Gaignard
- ▶ Carrie Mae Weems
- ▶ Tomashi Jackson
- ▶ Jeffrey Gibson
- ▶ Gerald Lovell
- ▶ Mikael Owunna



PETE SCANTLAND
Chief Executive Officer



COREY FAVOR
Senior Director of Community Engagement, Talent & Culture



CURRECIA GAMBLE
Director of Community Engagement & Partnerships



SOPHIE FISHER



REI RAMIREZ



CARRIE MAE WEEMS



FOR FREEDOMS



MIKE MCCONNELL





4

PROPOSED KIOSK
LOCATION

2. COLLINS AVE & 34TH ST

RENDERING



COLLINS AVE
TOUCH SCREEN

MIAMI BEACH
Welcomes You

MIAMI BEACH

ike

Pedestrian Clearance: 10'

Sidewalk Width: 14'-5"

Thank You

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5

APPENDIX

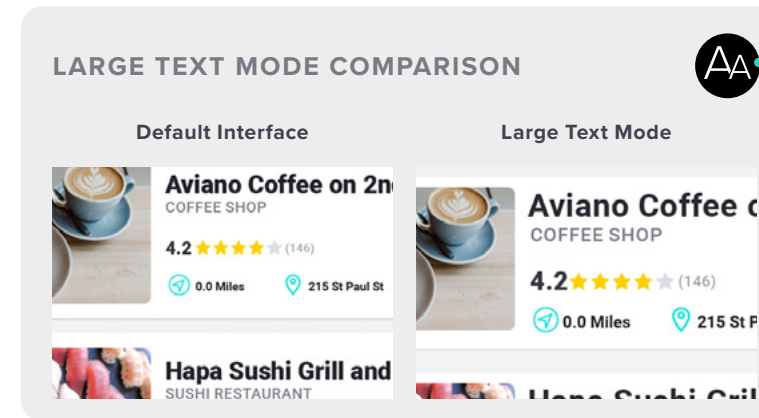
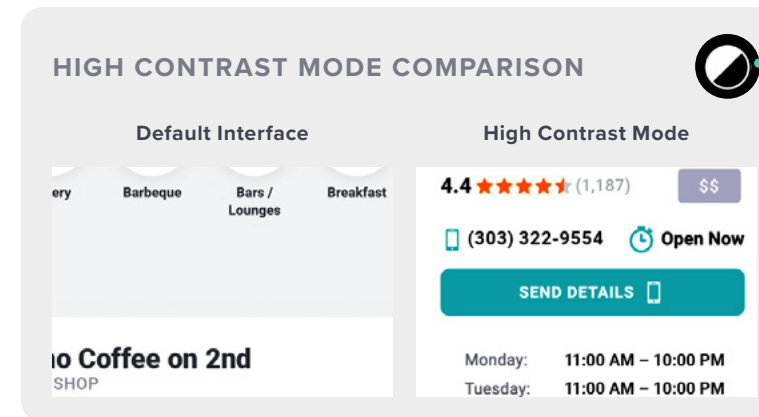
ACCESSIBILITY

IKE is an inclusive platform that was designed to serve the needs of all citizens. The kiosks are 100% ADA compliant and have been reviewed by an accessibility specialist to ensure compliance with federally mandated requirements. Specifically, IKE meets:

- ▶ ADA 307.2 Protrusion Limits design recommendations (for blind and low vision) by having no protruding objects, greater than 4 inches, above 27 inches from ground level
- ▶ ADA 308.2 Forward Reach design recommendations by allowing all controls to be reachable between 15 and 48 inches from ground level
- ▶ ADA 309.4 Operation recommendations and does not require tight grasping, pinching, or twisting of the wrist
- ▶ ADA 308.3 Side Reach design recommendations by allowing all controls to be reachable between 15 and 48 inches from ground level
- ▶ ADA 304.3.2 T-Shaped Space clearance standard at all kiosk locations

WHEELCHAIR ACCESSIBILITY TOOL
Repositions on-screen content to lower reach

VISUAL SUPPORT TOOLS:



Click here to read our letter of endorsement from the National Federation for the Blind.



MULTILINGUAL INTERFACE

IKE is multilingual in up to 100 languages and provides the highest quality translations to accommodate those whose primary language is not English. Users can easily choose their language from a list along the left side of IKE's home screen.

- ▶ Our interface does not rely solely on free machine-translation tools like Google Translate, which has limitations when it comes to grammatical accuracy and cultural nuance
- ▶ We use human interpreters to translate key interface elements to ensure that they are correct and contextual, thus avoiding cultural misinterpretations
- ▶ Each kiosk can be programmed to reflect the predominant language spoken in the area surrounding its location

