

MIAMI BEACH BANDSHELL

POWERED BY

RHYTHM FOUNDATION

FOR THE CITY OF MIAMI BEACH

SEASON RECAP

2022-2023 AT THE BANDSHELL

In the 22/23 season we completed 127 event dates covering the gamut of performing arts from Orchestral to Pop, Rock, Folk, Classical, Dance and a huge range of Latin and World Music offerings. Over 78,000 guests attended the season which featured many free community events including the monthly North Beach Social, Miami Beach Youth Music Festival, The Miami Beach Arts in the Parks Performance Series, Miami Beach Salsa Festival, The Juneteenth Experience, Fire on the Fourth Roller Disco and Global Sounds Series have taken place alongside numerous free screenings including the World Cup Soccer Finals and Miami Heat Basketball in the NBA Finals.

The 22/23 season was once again anchored by partnerships with more than 40 of the leading cultural organizations in South Florida. The Bandshell provides a staple in their annual calendars, and this collaboration continues to strengthen our reputation as a major performing arts facility in our region.



POWERED BY RHYTHM FOUNDATION

In 2015, the **CITY OF MIAMI BEACH** awarded venue management to **THE RHYTHM FOUNDATION**, a Miami Beach-based non-profit cultural organization. We present a well-rounded series of concerts throughout the year – popular music and large productions, cultural programs, free community and civic events - that welcome the entire South Florida community to the Bandshell. The management contract was recently extended until 2029.

THE RHYTHM FOUNDATION creates shared cultural experiences that build and strengthen the diverse communities of South Florida through the presentation of live music.

WE BELIEVE:

- International cultural exchange injects empathy and positivity into the global conversation
- Cultural activity develops community and builds neighborhoods
- Sustainable practices are possible in event productions
- Miami is a global city and our artists are world-class



2023 NEWLY RENOVATED STATE • OF • THE • ART VENUE

- **All weather canopy**
- **Projection mapping immersive experience**
- **Improved hospitality amenities**
- **VIP Patron Lounge**
- **LED screen onstage**
- **Enhanced video, lighting and sound**
- **Media studio facilities**
- **Removable seating system**



**ENJOY THE BANDSHELL RAIN OR SHINE,
THANKS TO THE CANOPY INSTALLED IN 2020.**



VENUE CAPACITY STATS

800

**MAX SEATED
CAPACITY**

1,350

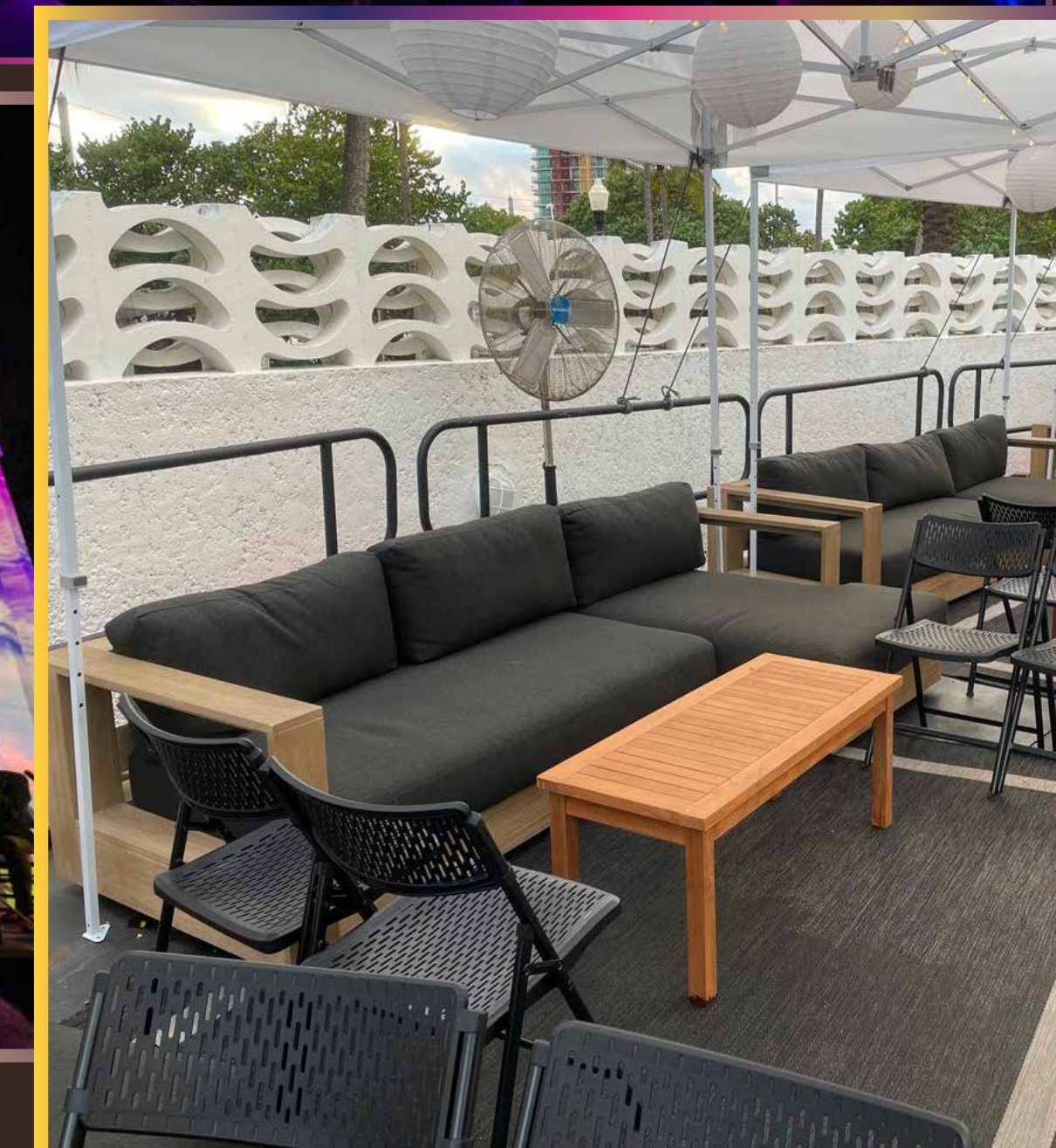
**MAX STANDING
CAPACITY**

VIP EXPERIENCE

**(10) PRIVATE CLUB LEVEL BOXES
6-10 PEOPLE PER CLUB BOX,
WITH PRIVATE SERVERS**

ADA COMPLIANCE

The venue is fully wheelchair accessible including restrooms and water fountains - we also have on hand assisted listening devices.



GENERAL AUDIENCE STATS

SIGNATURE EVENT AUDIENCE

Age: 35-65+

- Higher education + disposable income
- Culturally-minded, refined taste
- World travelers

FESTIVAL AUDIENCE

Age: 20-35

- Young Professionals
- Creative-minded
- Seek new experiences
- Influencers & Tastemakers

COMMUNITY EVENT AUDIENCE

Age: 30-55+

- Medium income
- Multicultural background
- Enjoys free community gatherings
- Families

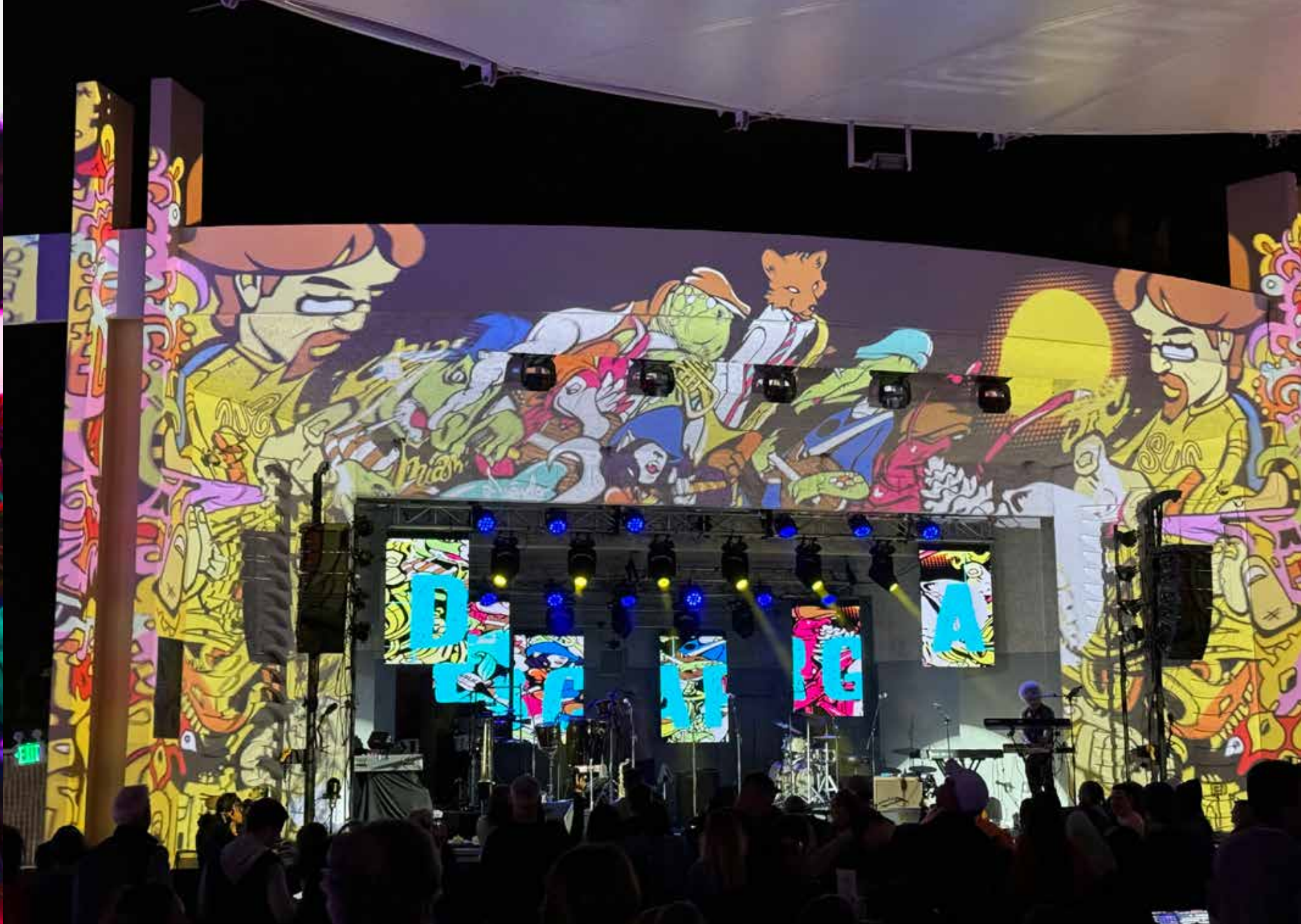
LIVE STREAM AUDIENCE : No Borders, worldwide culture seekers



NOTABLE PAST EVENTS

- LUCY DACUS, DARK STAR ORCHESTRA, **BIG THIEF**, DEVENDRA BARNHART, **IBEYI**, RAKIM, BACILOS, MDOU MOCKOR, TOVE LO, THE PSYCHEDELIC FURS, LARAAJI, **HERMANOS GUTIERREZ**, STEEL PULSE, **LOS AMIGOS INVISIBLES**, TANGERINE DREAM, SNATAM KAUR, **KANY GARCIA**, CUCO, THE HEAD AND THE HEART, ARTURO O'FARRILL, PEDRO CAPO, SLICK RICK, ISRAEL FERNANDEZ AND DIEGO DEL MORAY, METRONOMY, AND ACTION BROSON SPECIAL APPEARANCE BY **CHANCE THE RAPPER**
- **NU DECO ENSEMBLE AT THE BANDSHELL** FT. **RUN DMC**, TANK AND THE BANGAS, LARKIN POE, JOSE JAMES, **STEPHEN MARLEY**, DANAY SUAREZ, **ANGELIQUE KIDJO** and many others
- **GROUNDUP MUSIC FESTIVAL**, ANNUALLY SINCE 2016 FT. **SNARKY PUPPY**, LETTUCE, MICHAEL MCDONALD, DAVID CROSBY, **BANDA MAGDA**, ESPERANZA SPALDING, **SUSANA BACA**, JACOB COLLIER, **BELA FLECK**, JOSHUA REDMOND, **ANDREW BIRD** and more
- **NORTH BEACH SOCIAL**: a community event bringing Miami's most exciting artists
- **ARTS IN THE PARKS**, presenting area orchestras, opera companies, theater and dance ensembles
- **HOUSE OF CREATIVES MUSIC FESTIVAL** ft. **The Flaming Lips, Crystal Castles, Buscabulla**
- **GRONK BEACH FESTIVAL** ft. **Diplo, Kaskade, Rick Ross, Carnage, 3LAU, FloRida**

EVENT GALLERY





“Even if you’ve never heard the performer’s name, you can rest assured tickets to a show at the Bandshell will grant you admittance to a one of a kind cultural experience in a gorgeous setting that puts locals and local acts at the forefront.”

RATED 2021 & 2023
“BEST LIVE MUSIC VENUE”

**- MIAMI
New Times**

OUR SEASONAL PROGRAMING

POWERED BY
RHYTHM FOUNDATION

NORTH BEACH **Social!**

North Beach Social | 3rd Thursdays

Each month, get to know our favorite Miami-based bands with this free public concert that turns into our monthly TV variety show. We continue to be amazed at how good Miami's musical scene can be!

Arts in the PARKS

Arts in the Parks Arts in the Parks is an annual series of performing arts programs, presented free to the community by the City of Miami Beach and Rhythm Foundation.

SEASIDE SUMMER 2024

Seaside Summer fills the month of July with a dense calendar of outstanding programs to showcase the North Beach neighborhood as a family-friendly summer cultural destination. Enjoy concerts by major touring artists as well as programs by South Florida's top cultural groups.

YOUTH MUSIC FESTIVAL!

Miami Beach Youth Music Festival

Showcasing the City's most talented youth ensembles, bands and soloists in a full day festival. This year's 7th edition of YMF was the largest yet, attended by thousands with a line-up of talent from across the south florida region of up and coming young talent.

ANNUAL CULTURAL TOURISM EVENTS

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FEBRUARY



JULY



DECEMBER



PARTNERSHIP
BENEFITS INCLUDE onsite activation,
online brand promo + MORE.



Logo on LED screen, on the bandshell stage.



Logo on posters, MB Magazine ad, and rack cards.

PRINT & DIGITAL ASSETS

- Logo included on all designed event print, digital and media collateral
 - Continuous rotation of brand logo on roadside Digital Marquee (Collins Avenue)
 - Logo on the Miami Beach Bandshell website with direct link
 - Inclusion in all email marketing campaigns
 - Logo and brand messaging on LED Stage Wall (when applicable)
- 1 rent waiver use per year of Miami Beach Bandshell for private event**



BANDSHELL STUDIOS

EXCLUSIVE CONTENT
OF YOUR FAVORITE BANDSHELL ARTISTS.

[YOUTUBE.COM/@BANDSHELLSTUDIOS](https://www.youtube.com/@bandshellstudios)

PARTNERSHIP BENEFIT LEVELS

COMMUNITY SPONSOR - \$6,000:

- Recognition as a valued community supporter.
- Logo inclusion on event materials and website.
- Acknowledgment in email campaigns.
- Access to select Bandshell events.

PRESENTING SPONSOR - \$12,000 (6-MONTH PERIOD):

- All Title Benefits for six months.
- Prominent logo placement on promotional materials.
- On-site event recognition with signage placement.
- 10x10 booth with 1 table and 2 chairs at select events.
- Logo and brand messaging on LED Stage Wall (when available).
- 2 Tickets to all events at Miami Beach Bandshell additional when requested
- Access to patron lounge at RF events.

TITLE SPONSOR - \$24,000 (12-MONTH PERIOD):

- Recognition as a valued community supporter.
- Logo inclusion on event materials and website
- Rotation 24/7 on roadside marquee.
- Acknowledgment in email campaigns.
- Access to select Bandshell events.

EXECUTIVE SPONSOR - \$48,000 (12-MONTH PERIOD):

- All Title Benefits and additional perks.
- Rhythm Foundation photographer for brand visibility.
- Poster advertisement showcase window inside the Bandshell.
- Logo featured in TV campaign on Breezeline Broadband. (Over 250 spots monthly)
- Club level table at paid events.
- Access to new patron lounge at RF events.
- First right of refusal for exclusive partnership at Hollywood ArtsPark.
- 1 night at the Miami Beach Bandshell for a private event.



THANK YOU!

CONTACT

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explore more of our world on

miamibeachbandshell.com



MIAMIBEACH
BANDSHELL

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